

**SAS Institute Inc.**  
**#ShowWithCode2020 Challenge**  
**Official Rules**

- 1. HOW TO ENTER:** NO PURCHASE NECESSARY. This promotion begins at 10:00 a.m. Eastern on October 1, 2020 and ends at 11:59 p.m. Eastern on December 13, 2020 (“Entry Period”). Participation in this promotion constitutes your full and unconditional agreement to and acceptance of these Official Rules and the decisions of Sponsor, which are final in all respects. To enter, you must complete the coding Challenge with a Sphero® robot and share your Video via Twitter during the Entry Period to be automatically entered in the promotion; your social share entry must use the hashtags **#ShowWithCode2020** and **#contest** in the same Tweet. Alternatively, you may use the Internet to submit a link to your Video via [Microsoft Forms](#) during the Entry Period. Your Video must meet all of the requirements detailed in these Official Rules. Please note that if your social media account settings are set to “private,” your entry will not be visible to Sponsor and your entry will not be eligible to win. In the event of a dispute over the identity of the individual making a particular Challenge submission, the submission will be deemed to have been made by the registered user of the e-mail/social media/Internet account through which the submission was transmitted or with which the submission is associated. Sponsor is not responsible for phone, technical, network, electronic, computer hardware or software failures of any kind, misdirected, incomplete, garbled or delayed transmissions.
- 2. ELIGIBILITY:** This promotion is intended for educators, teachers, and parents to enter as individuals or on behalf of their classroom. Participation is open to residents of the United States and Canada (excluding Quebec) ages 18 years of age or older at time of entry. Children under 18 may not enter. Employees (including immediate family members and/or those living in the same household of each) of Sponsor, its advertising, promotion and production agencies, the affiliated companies of each, and the immediate family members of each are not eligible. Individuals, such as, but not limited to, certain government employees, who are prohibited by the terms of their employment or applicable law from participating in this promotion, are not eligible. Void where prohibited by law.
- 3. CHALLENGE AND SUBMISSION REQUIREMENTS:**
  1. Start your coding challenge (the “Challenge”) by using the Internet to visit [GatherIQ](http://app.gatheriq.analytics) (at <http://app.gatheriq.analytics>), explore the Global Goals and identify what you (or your class) can do to support a goal.
  2. Create a course highlighting how you’ll take action. Remember to include a start and finish.
  3. Use the Internet to download the [CodeSnaps](#) app from SAS® Curriculum Pathways and use CodeSnaps on a mobile device to write a program, in code, that will direct a Sphero robot through your course.
  4. Run the code and watch your Sphero robot navigate through the course. Be sure to record the robot completing the course and create your video submission (your “Video”)!
  5. Your Video must be original. Please do not include music, logos, or other third-party content in your Video without permission.
  6. Share your Video on Twitter with the hashtags **#ShowYourCode2020** and **#contest** and your class grade band during the Entry Period. You may mention us @gatheriq and use #BeyondCode and #Sphero if you like! You may also use the Internet to submit the Video via [Microsoft Forms](#).
  7. Your entry should include the grade band of your classroom (K-3, 4-6, or 7 and above), but **do not** include names or identifiable images of children under 18 in your Video. Sponsor cannot accept personal data relating to minors.
- 4. JUDGING:** All entries will be judged December 14 – 18, 2020 by a panel of judges employed by or designated by SAS and Sphero. Videos will be judged based on the following criteria: Completeness (beginning, end and points of interest), CodeSnaps code is shown, Sphero robot is shown navigating through the course, Appropriateness to the theme - actions towards global goals are shown, Creativity and Originality - overall innovation. The top entry per grade band (K-3, 4-6, or 7 and above) will win a prize. Entrants who submit Video submissions that do not comply with these Official Rules or who are otherwise ineligible in the sole discretion of Sponsor will not be eligible to win.
- 5. PRIZES:** From the eligible entries received, a prize pack containing the following items will be awarded to the eligible winner in each grade band:

Grade Band K-3:	One (1) Sphero Mini/Yeti tumbler	(retail value: \$135.00)
Grade Band 4-6:	One (1) Sphero Mini/Yeti tumbler	(retail value: \$135.00)
Grade Band 7 and above:	One (1) Sphero Bolt/Yeti tumbler	(retail value: \$150.00)

Only three (3) prizes will be awarded. ALL TAXES ON THE PRIZES ARE SOLELY THE RESPONSIBILITY OF EACH WINNER OR WINNER'S DESIGNATED RECIPIENT. Sponsor will notify winners on or about December 21, 2020, by post on the GatherIQ website, social media post (via Twitter handles @gatheriq @sassoftware), telephone, mail or e-mail, at Sponsor's discretion. No substitutions or cash awards, except that Sponsor reserves the right to substitute a prize of equal or greater value in the event of unavailability. In the event a selected winner is ineligible or refuses the prize, Sponsor may in its sole discretion withdraw the prize or select an alternate winner from remaining entries.

4. **CONDITIONS OF PARTICIPATION:** All federal, state and local laws and regulations apply. In addition, entries must comply with all terms, policies, and guidelines for the social media platforms used by participants in connection with this promotion (Twitter). Sponsor reserves the right to suspend, cancel, or modify this promotion as determined by Sponsor in Sponsor's sole discretion, in which case unawarded prizes may be returned to Sponsor or may be awarded by random drawing from eligible entries submitted to that point in time, to the extent a fair random drawing can be conducted, at Sponsor's discretion. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize, the intended prizes will be awarded by random drawing from among all verified and validated prize claims received. In no event will more than the stated number of prizes be awarded. Sponsor not responsible for printing errors. All issues and questions concerning the construction, validity, interpretation, and enforceability of these official rules, or the rights and obligations of entrants and Sponsor in connection with the promotion, shall be governed by and construed in accordance with the laws of the State of North Carolina ("NC"), without giving effect to any choice of law or conflict of law rules or provisions (whether of NC or any other jurisdiction), that would cause the application of the laws of any jurisdiction other than NC. The courts of NC in Wake County shall be the exclusive forum for any dispute relating to these official rules and/or this promotion. All entrants and winners agree, by their participation in the promotion, to submit to the personal jurisdiction of the courts of NC in Wake County.
5. **RELEASES/WARRANTIES:** By entering, you expressly consent to (a) Sponsor's disclosure of your social media handle and/or name in public announcement of winners and (b) Sponsor's use of your name, likeness, entry (including Video, photo and other content), and text of interviews or statements without additional compensation or opportunity for review, unless prohibited by law, for promotional purposes throughout the universe in any media whatsoever now known or hereafter developed. By accepting prize, each winner warrants that prizes will be used only for recognized lawful purposes and in compliance with any and all applicable law, regulation, policy, guidelines, and manufacturer instruction. BY ENTERING, YOU RELEASE, HOLD HARMLESS, AND AGREE TO INDEMNIFY SPONSOR, ITS PARENT, SUBSIDIARIES, AFFILIATES, EMPLOYEES AND AGENTS, SPHERO, INC., AND TWITTER, INC. FROM AND FOR ANY AND ALL LIABILITY, ANY INJURY, LOSS OR DAMAGE ARISING FROM OR IN CONNECTION WITH PARTICIPATION IN THIS PROMOTION, ACCEPTANCE/USE/MIS-USE OF THE PRIZE, AND BREACH OF THESE RULES. SPONSOR MAKES NO WARRANTY, GUARANTEE OR REPRESENTATION OF ANY KIND CONCERNING ANY PRIZE, AND SPONSOR DISCLAIMS ANY IMPLIED WARRANTY OF MERCHANTABILITY, WARRANTY OF FITNESS AND ANY OTHER IMPLIED WARRANTY. The releases contained herein shall be binding upon entrants and entrants' heirs, legal representatives, and assigns.
6. **PRIVACY.** This promotion is intended for educators, teachers, and parents over the age of 18. YOUR SUBMISSIONS **MUST NOT** INCLUDE PERSONAL INFORMATION RELATING TO MINORS, INCLUDING BUT NOT LIMITED TO NAMES OR IDENTIFIABLE IMAGES OF CHILDREN UNDER 18. If you are a parent or guardian and you believe personal data about a minor has been disclosed, please contact Sponsor at [privacyrights@sas.com](mailto:privacyrights@sas.com). All personal information collected in connection with this promotion will be handled by SAS Institute Inc. and its affiliates ("SAS") in accordance with these Official Rules and the SAS Privacy Statement, available at <http://www.sas.com/privacy>. By participating in this promotion, you agree to receive occasional emails from SAS about our products and services. You may opt out at any time by clicking the opt-out link in the emails or by contacting us directly at [privacy@sas.com](mailto:privacy@sas.com).
7. **WINNERS LIST:** A list of winners is available by sending a self-addressed, stamped envelope by June 21, 2021 to Sterlina Smith, SAS Institute Inc., SAS Campus Drive, Cary, North Carolina 27513.
8. **SPONSOR:** The sponsor of this promotion is SAS Institute Inc., SAS Campus Drive, Cary, NC 27513, in collaboration with Sphero, Inc. This promotion is not sponsored, endorsed, administered by, or associated with Twitter, Inc. or any other social media platform.